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**The new Dr Dragić Center for Contemporary Laser Vein Therapy**

**Studio Fluid architectural firm combine their creativity to the performance of DuPont™ Corian® to create a ultra-modern clinic in Novi Sad, Serbia**

October 2016 - A unique specialist facility, the Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia, features an enigmatic, ultra-modern design that combines DuPont™ Corian® advanced surfacing material with LED lighting. Located on the first floor of Adamović Palace, an early 19<sup>th</sup> century building, the clinic's state-of-the-art interior contrasts elegantly with its exterior.



The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia. DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.



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Dr Petar Dragić pioneered laser vein surgery eight years ago in Serbia and is one of the world's leading experts in the discipline today, having won numerous awards for his contribution to this branch of medicine. In creating the clinic, Studio Fluid – an architecture practice based in Belgrade – wanted to come up with a concept that reflected the cutting-edge treatments offered by the clinic while putting patients at their ease.



The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia.  
DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels; the Glacier White colour of Corian® was used for the door cladding.  
Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.

All materials used in the interior – DuPont™ Corian®, MDF, epoxy floors and every piece of furniture and equipment – are in varying shades of white, which creates subtle contrasts in colour and texture. Studio Fluid specified DuPont™ Corian® because of its durability, formability, translucency and its overall combination of functional and sensorial qualities. Two colours of Corian® have been used: Glacier White for unlit areas and translucent Glacier Ice colour for illuminated areas.

Corian® is used to line sections of a 15m long corridor linking the reception area to the waiting room, to create an illuminated counter in the reception area, and for storage units in the clinic's treatment rooms.

As patients enter the clinic, they find themselves in a small reception room featuring a glowing counter made from Corian®, in the translucent Glacier Ice tone, combined with MDF. From there, they enter the long corridor where panels of translucent Corian®, lining the middle section of the corridor walls, have been carved to form a pattern which is backlit by LED lighting.



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The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia.  
DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.



The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia.  
DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels and reception counter; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.



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The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia. DuPont™ Corian® in the Glacier White colour has been used for the wall cladding of door panels. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.

In contrast, the corridor's hidden doors – made of DuPont™ Corian® in Glacier White colour and carved with a relief pattern – are not illuminated. As a result, when all lights are turned off, the panels look uniform, but when they are turned on, a completely different picture appears.

Above the corridor, a long, thin LED lamp is attached to the ceiling by barely visible cables, giving the impression of a laser beam passing through the entire space and emphasising the path patients follow.

Adding to the understated, mysterious feel of the overall design, treatment rooms are located behind the hidden doors along the corridor. Inside these rooms, the cabinets and cupboards are also made from a combination of Corian® and MDF panels, and emit a glowing colour from the lights hidden within.

Architect Zorana Vasic of Studio Fluid comments, “We had used Corian® for other projects – for example a beach lounge in Dukley where we designed a long bar with an illuminated, glowing top. When we started to work on the concept for the Dr Dragić clinic, we knew we wanted to create light effects on the wall, so it was natural to use Corian® again.



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The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia. DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.

“The clinic is on the first floor of a turn-of-the-century building, which meant that we had to make certain adjustments in terms of layout. We ended up with a really long, really narrow corridor, which seemed a drawback at first, but has actually become a key feature of the design.” adds Architect Zorana Vasic.

“The corridor leads to the waiting room, which is filled with natural light, so as people walk along the corridor, there’s a feeling of ‘light at the end of the tunnel’. There’s also a sense of uncertainty because initially the space seems to consist only of the linear corridor and a waiting room at the end. By concealing treatment rooms behind a series of hidden doors we’ve played on this mysteriousness.” adds Architect Zorana Vasic.

Since every element of the design is white, the fabrication and carpentry had to be done to the very highest standards, which meant that finding the right contractors was the biggest challenge. DuPont™ Corian® was fabricated by Belgrade-based Solidtop company, while Dr Dragić’s own father (a skilled carpenter) did all of the carpentry work for the clinic himself.





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The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia. DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels and the reception counter; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.



The Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia. DuPont™ Corian® has been used for the storage units in the treatment rooms; project by Studio Fluid; photo Ana Kostic, courtesy of Studio Fluid, all rights reserved.



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The Dr Dragić Center for Contemporary Laser Vein Therap in Novi Sad, Serbia. DuPont™ Corian® high-tech surface in the translucent Glacier Ice colour has been used for the backlit wall cladding panels; the Glacier White colour of Corian® was used for the door cladding. Project by Studio Fluid; photo Ana Kostić, courtesy of Studio Fluid, all rights reserved.

Architect Zorana Vasic concludes, “Almost everyone has a reaction when they first see the clinic – some people are amazed, some are surprised. Approaching from the street, people cannot imagine the interior which is inside. We have achieved what we set out to do: to make patients feel that they are in a special place.”

**About Dragić and his clinics** ([www.dr.dragic.rs/en/about](http://www.dr.dragic.rs/en/about)) - Dr Petar Dragić is one of the most famous contemporary surgeons. He has performed more than 6000 laser vein operations, received numerous awards on international congresses and works in four countries – all of the aforementioned gives testimony that he is one of the most respected experts in the world.



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Dr Petar Dragić (see his portrait on the left) is a pioneer of laser vein operations and the first surgeon in Southeastern Europe to introduce laser into operative treatment of varicose veins (the first laser operation in Serbia was performed in 2007 in Novi Sad). Due to his devotion and success, laser vein operations became the method of choice in varicose vein treatment. His work and success has become an inspiration for an

increasing number of experts in Serbia and abroad, and the application of modern laser vein therapy the golden standard of the 21st century medicine.

Dr Dragić founded four clinics in Belgrade, Novi Sad, Podgorica and Banja Luka which are specialized exclusively in laser vein operations and vein esthetics (capillaries).



Dr Dragić Center for Contemporary Laser Vein Therapy in Novi Sad, Serbia, is located on the first floor of Adamović Palace, an early 19<sup>th</sup> century building. Photo courtesy of Studio Fluid.

**About Studio Fluid** ( [www.studio-fluid.com](http://www.studio-fluid.com) - Ivana Đaje 7 11000 Belgrade, Serbia, [office@studio-fluid.com](mailto:office@studio-fluid.com) ) - Studio Fluid is an architectural design studio from Belgrade. Founded in 2015 by Nevena Pivić, Vanja Otašević, Zorana Vasić and Tijana Vitomir, the studio is a natural continuation of the long lasting team work within the Fluid Arhitektura studio of the architect Đorđe Gec (1965-2014). As a





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multidisciplinary studio, Studio Fluid deal in exterior and interior design in the areas of residential and commercial architecture.



Studio Fluid architectural firm ( [www.studio-fluid.com](http://www.studio-fluid.com)), based in Belgrade, Serbia,

**About DuPont™ Corian®** ([www.corian.com](http://www.corian.com)) - First created as a high performance material for kitchen and bathroom worktops, DuPont™ Corian® is now - thanks to its unique combination of functionality, versatility and beauty - a leading global brand in surfacing materials for interior design and architecture. Over the years, DuPont has established DuPont™ Corian® solid surface as an exceptional design tool for every application one can imagine. Kitchens, bathrooms, lighting, furnishing, facades, seating, radiators, home automation, touch control surfaces: today, DuPont™ Corian® can be found almost everywhere in Commercial, Residential and Public Space applications.

**To know more, and stay in touch with DuPont™ Corian®**

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